



International Business Development Manager (M/F/D)

Kiddinx Media GmbH is one of the leading distribution and marketing companies for children's audio plays and audiobooks, children's music, children's animated films and mobile applications for children (apps) in Germany. As part of its sales and marketing activities, Kiddinx Media GmbH also runs its own online and download shop, the websites for its own brands and its own character channels on social media. Looking for opportunities to grow our business through internationalising we are amid a very exciting time for the company. International Business development is one of strategic top priorities in the years to come with numerous challenges ahead.

Kiddinx Media GmbH is now looking to hire a **INTERNATIONAL BUSINESS DEVELOPMENT MANAGER** for 40 hours per week

Your tasks revolve around internationalising products and character brands, specifically:

- Developing character brands in new territories
- Supervising product development of audio products (e.g. audiobooks)
- Coordinating and developing marketing activities
- Coordinating a range of service providers (social media agencies, PR agencies, consultants, translators etc.)
- Planning, implementing, analysing, and optimising current and future projects
- Strategy development on how to best expand into new territories
- Visiting trade fairs and building up a network

What we are looking for:

- A passion for children's media, music, and digital content
- An entrepreneurial mindset
- A solution-oriented, independent, and analytical work ethic
- An individual that wants to make a difference in a dynamic environment by setting new impulses
- An individual that can speak German and English fluently. Additional languages are beneficial
- You have prior experience in business development or project management
- A high stress tolerance in a challenging international environment
- A basic understanding of change management

We offer:

- Strong brands and exciting themes in children's and family entertainment
- Family-run company with a great sense of responsibility for its employees
- A professional team with short decision paths and high implementation speed
- Flat hierarchy and family-like working culture
- A competitive salary
- 30 days holiday

If you are interested, send your complete application via email to:

KIDDINX Media GmbH

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